Verano Celebrates Grand Opening of MÜV Tarpon Springs, the Company's 89th Florida Location, 166th Nationwide

November 19, 2026

As Verano's third new Florida dispensary in the last month, MÜV Tarpon Springs elevates the Company's operations in time for the busy Green Wednesday and Black Friday retail holidays

- MÜV Tarpon Springs is located at 40084 US Highway 19 N, the main thoroughfare in town that generates an average daily traffic count of 80,500 vehicles[1]
- MÜV Tarpon Springs is the Company's fifth dispensary in Florida's Pinellas County, a region with nearly 949,000 residents[2], and complements nearby MÜV locations in St. Petersburg, Pinellas Park, Clearwater – Roosevelt, and Clearwater – 19 North
- Verano's active operations span 13 states, comprised of 166 dispensaries and 14 cultivation and processing facilities with more than 1.1 million square feet of cultivation capacity

CHICAGO, Nov. 19, 2026 (GLOBE NEWSWIRE) -- Verano Holdings Corp. (Cboe CA: VRNO) (OTCQX: VRNO) ("Verano" or the "Company"), a leading multi-state cannabis company, today announced the opening of MÜV Tarpon Springs on Friday, November 20th, raising the Company's Florida retail footprint to 89 MÜV locations and 166 dispensaries nationwide. MÜV Tarpon Springs will be open Monday to Saturday from 9 a.m. to 8 p.m. and Sundays from 10 a.m. to 5 p.m. local time.

To celebrate the grand opening, the MÜV Tarpon Springs team will host a ceremonial ribbon cutting on Monday, November 23rd at 9 a.m. As part of the grand opening and cannabis industry's beloved "Green Wednesday" holiday, medical cannabis patients will be greeted with storewide discounts throughout the week, including up to 50% off a variety of Florida's favorite cannabis brands and products.

"We're proud to expand our Florida footprint, broaden access to cannabis medicine and increase accessibility and convenience for area patients by opening MÜV Tarpon Springs - our sixth Pinellas County location and third MÜV dispensary opening this month," said George Archos, Verano founder and Chief Executive Officer. "Our MÜV Tarpon Springs team is excited to offer exceptional hospitality and care for area patients ahead of the busy holiday season, and we look forward to the opportunity to serve the local community."

Verano has continued to introduce an array of new products and formats to its growing Florida portfolio, including the recent launch of Swift Lifts, a robust lineup of premium pre-roll offerings that are perfectly portioned and designed to deliver quality and convenience; and the revolutionary HYPHEN all-in-one vape pod system featuring a modular battery design that offers patients the freedom and flexibility to use a variety of oils, sizes and formats without the hassle of juggling between different devices.

MÜV dispensaries feature online menus for effortless browsing of their extensive, award-winning product selection, including the Company's signature Verano Reserve, MÜV and Sweet Supply flower; Encore and MÜV edibles; On the Rocks concentrates and extracts; (the) Essence, Savvy and MÜV flower, pre-rolls and extracts; the HYPHEN vape pod system, and more. In Florida, the Company also offers one-on-one virtual and in-store consultations at no cost to patients, and provides patient-centric concierge services via phone, email, web chat and text to address patient inquiries.

For additional convenience and accessibility, patients can visit muvfl.com or the MÜV mobile application - available in the Apple App store - for additional information and to place orders for express in-store pickup.

Product images, logos and b-roll footage are available on the Company Newsroom.

About Verano

Verano Holdings Corp. (Cboe CA: VRNO) (OTCQX: VRNO), one of the U.S. cannabis industry's leading companies based on historical revenue, geographic scope and brand performance, is a vertically integrated, multi-state operator embracing a mission of saying *Yes* to plant progress and the bold exploration of cannabis. Verano provides a superior cannabis shopping experience in medical and adult use markets under the Zen Leaf ™ and MÜV ™ dispensary banners, and produces a comprehensive suite of high-quality, regulated cannabis products sold under its diverse portfolio of trusted consumer brands including Savvy ™, (the) Essence ™, Swift Lifts ™, HYPHEN ™, Encore ™, Easy Landings ™, BITS ™, Avexia ™, MÜV ™, CTPharma ™, and Verano ™. Verano's active operations span 13 U.S. states, comprised of 14 production facilities with over 1.1 million square feet of cultivation capacity. Learn more at Verano.com.

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Forward Looking Statements

This press release contains “forward-looking statements” within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company’s beliefs regarding future events, plans, strategies, or objectives, many of which, by their nature, are inherently uncertain and outside of the Company’s control. Generally, such forward-looking statements can be identified by the use of forward-looking terminology such as “plans”, “expects” or “does not expect”, “is expected”, “budget”, “future”, “scheduled”, “estimates”, “forecasts”, “projects,” “intends”, “anticipates” or “does not anticipate”, or “believes”, or variations of such words and phrases, or may contain statements that certain actions, events or results “may”, “could”, “would”, “might” or “will be taken”, “will continue”, “will occur” or “will be achieved”. Forward-looking statements involve and are subject to assumptions and known and unknown risks, uncertainties, and other factors which may cause actual events, results, performance, or achievements of the Company to be materially different from future events, results, performance, and achievements expressed or implied by forward-looking statements herein, including, without limitation, the risk factors described in the Company’s annual report on Form 10-K for the year ended December 31, 2025 filed with the U.S. Securities and Exchange Commission at www.sec.gov. The forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information or forward-looking statements that are contained or referenced herein, except as may be required in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements attributable to the Company or persons acting on its behalf is expressly qualified in its entirety by this notice regarding forward-looking information and statements.

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[1] Florida Traffic Online 2025
[2] U.S. Census Bureau QuickFacts: Pinellas County, Florida, 2025