



Verano Announces Upcoming Conference Participation

March 11, 2024

CHICAGO, March 11, 2024 (GLOBE NEWSWIRE) -- Verano Holdings Corp. (Cboe CA: VRNO) (OTCQX: VRNOF) ("Verano" or the "Company"), a leading multi-state cannabis company, today announced that members of its executive leadership team will participate in the following conferences:

36th Annual Roth Conference

Aaron Miles, Chief Investment Officer, will participate in a panel titled: Unlocking Capital & Growth on U.S. Federal Cannabis Reform.

DATE: March 19, 2024

LOCATION: Laguna Niguel, CA

TIME: 10:00 a.m. PT

Aaron Miles, Chief Investment Officer, will participate in a fireside chat.

DATE: March 19, 2024

LOCATION: Laguna Niguel, CA

TIME: 11:30 a.m. PT

Benzinga Cannabis Capital Conference

Aaron Miles, Chief Investment Officer, will participate in a panel titled: Economic Indicators: Reading The Cannabis Market's Pulse.

DATE: April 16, 2024

LOCATION: Hollywood, FL

TIME: 9:30 a.m. ET

Darren Weiss, President, will participate in a panel titled: How Cannabis Affects the World Economy: Insights from Top Companies in the US and Globally.

DATE: April 16, 2024

LOCATION: Hollywood, FL

TIME: 3:25 p.m. ET

About Verano

Verano Holdings Corp. (Cboe CA: VRNO) (OTCQX: VRNOF), one of the U.S. cannabis industry's leading companies based on historical revenue, geographic scope and brand performance, is a vertically integrated, multi-state operator embracing a mission of saying [Yes](#) to plant progress and the bold exploration of cannabis. Verano offers a superior cannabis shopping experience in medical and adult use markets under the Zen Leaf™ and MÜV™ dispensary banners and produces a comprehensive suite of high-quality, regulated cannabis products sold under its diverse portfolio of trusted consumer brands including Verano™, MÜV™, Savvy™, BITS™, Encore™, and Avexia™. Verano's active operations span 13 U.S. states, comprised of 14 production facilities with over 1,000,000 square feet of cultivation capacity. Learn more at www.verano.com.

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Forward Looking Statements

This press release contains "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans, strategies, or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "future", "scheduled", "estimates", "forecasts", "projects," "intends", "anticipates" or "does not anticipate", or

“believes”, or variations of such words and phrases, or may contain statements that certain actions, events or results “may”, “could”, “would”, “might” or “will be taken”, “will continue”, “will occur” or “will be achieved”. Forward-looking statements involve and are subject to assumptions and known and unknown risks, uncertainties, and other factors which may cause actual events, results, performance, or achievements of the Company to be materially different from future events, results, performance, and achievements expressed or implied by forward-looking statements herein, including, without limitation, the risk factors described in the Company’s annual report on Form 10-K for the year ended December 31, 2023 to be filed subsequent to a date hereof with the U.S. Securities and Exchange Commission at www.sec.gov. The forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information or forward-looking statements that are contained or referenced herein, except as may be required in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements attributable to the Company or persons acting on its behalf is expressly qualified in its entirety by this notice regarding forward-looking information and statements.

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