UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 31, 2023

VERANO HOLDINGS CORP.

(Exact Name of Registrant as Specified in its Charter)

| British Columbia (State or Other Jurisdiction | 000-56342 (Commission | 98-1583243 (IRS Employer |
|--|--|--|
| of Incorporation) | File Number) | Identification No.) |
| • / | , | , |
| 415 North Dearborn Street, 4 th Floor. | , | |
| Chicago, Illinois | | 60654 |
| (Address of Principal Executive Office | s) | (Zip Code) |
| (Registra | (312) 265-0730 ant's Telephone Number, Includi N/A | ng Area Code) |
| (Former Name | e or Former Address, if Changed | Since Last Report) |
| Check the appropriate box below if the Form 8-K filin bllowing provisions: | g is intended to simultaneously s | satisfy the filing obligation of the registrant under any of the |
| ☐ Written communications pursuant to Rule 425 ur | nder the Securities Act (17 CFR 23 | 0.425) |
| ☐ Soliciting material pursuant to Rule 14a-12 unde | r the Exchange Act (17 CFR 240.1 | 4a-12) |
| ☐ Pre-commencement communications pursuant to | Rule 14d-2(b) under the Exchang | e Act (17 CFR 240.14d-2(b)) |
| ☐ Pre-commencement communications pursuant to | Rule 13e-4(c) under the Exchange | e Act (17 CFR 240.13e-4(c)) |
| ecurities registered pursuant to Section 12(b) of the Act: | | |
| Title of each class | Trading Symbol | Name of each exchange on which registered |
| N/A | N/A | N/A |
| ndicate by check mark whether the registrant is an emethapter) or Rule 12b-2 of the Securities Exchange Act of | | d in Rule 405 of the Securities Act of 1933 (§230.405 of this |
| merging growth company ⊠ | | |
| f an emerging growth company, indicate by check mark r revised financial accounting standards provided pursua | | use the extended transition period for complying with any new e Act. \boxtimes |
| | | |
| | | |

Item 8.01 Other Events.

On March 31, 2023, Verano Holdings Corp. (the "Company") issued a press release announcing the grand opening of Zen Leaf Buckhannon on Friday, March 31, 2023, bringing the Company's total dispensary count to five in West Virginia and 126 nationwide. A copy of such press release is filed as Exhibit 99.1 to this report.

The information furnished under this item 8.01, including Exhibit 99.1 incorporated by reference herein, shall not be deemed "filed" for purposes of Section 18 of the Exchange Act, or otherwise subject to the liabilities of that section and shall not be deemed to be incorporated by reference into any filing under the Securities Act or the Exchange Act.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

| Exhibit No. | Description | |
|-------------|---|--|
| 99.1 | Press Release issued on March 31, 2023 | |
| 104 | Cover Page Interactive Data File (embedded within the Inline XBRL document) | |

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

VERANO HOLDINGS CORP.

Date: March 31, 2023 By: /s/ Darren Weiss

Name: Darren Weiss

Title: Chief Operating Officer, Chief Legal Officer, General Counsel &

Secretary



Verano Opens Zen Leaf Buckhannon, the Company's Fifth West Virginia Dispensary and 126th Retail Location Nationwide

- Zen Leaf Buckhannon is located at 120 Buckhannon Crossroads near U.S. Route 119, a busy highway with an average daily traffic count of up to 50,000 vehicles¹
- Zen Leaf Buckhannon is the first medical cannabis dispensary in Buckhannon and Upshur County, an area with a population of over 23,000²
- Verano's active operations span 13 states, comprised of 126 dispensaries and 14 cultivation and processing facilities with more than 1 million square feet of cultivation capacity

CHICAGO, March 31, 2023 – Verano Holdings Corp. (CSE: VRNO) (OTCQX: VRNOF) ("Verano" or the "Company"), a leading multi-state cannabis company, today announced the opening of Zen Leaf Buckhannon on Friday, March 31, 2023; this is the Company's fifth West Virginia dispensary and 126th retail outlet nationwide. Zen Leaf Buckhannon, located at 120 Buckhannon Crossroads, is open Wednesday through Saturday from 11 a.m. to 7 p.m. and Sunday from 10 a.m. to 4 p.m., local time.

Zen Leaf Buckhannon joins Verano's four additional West Virginia Zen Leaf locations in Clarksburg, Morgantown, Westover and Wheeling. According to West Virginia's Office of Medical Cannabis, there are currently over 23,000 approved medical cannabis patients in the state.

"We're thrilled to open Zen Leaf Buckhannon to complement our four existing dispensary locations across West Virginia, and serve the state's growing medical cannabis community," said Verano Founder and Chief Executive Officer George Archos. "We look forward to providing convenient access to a variety of high-quality cannabis products and our welcoming, patient-centric hospitality at Zen Leaf Buckhannon for years to come."

Zen Leaf Buckhannon will offer a suite of cannabis therapeutics, including the Company's signature Verano Reserve and Essence flower, concentrates and vapes, and Avexia topicals and RSO cannabis oil.

As a demonstration of Verano's commitment to provide a convenient and reliable experience for West Virginia patients, Zen Leaf offers one-on-one virtual and in-store consultations at no cost to the patient, and provides patient-centric concierge services via phone (304-557-2684), email, web chat and text to address patient questions and inquiries.

For more information about Zen Leaf Buckhannon medical cannabis dispensary, visit ZenLeafDispensaries.com.

¹West Virginia Department of Transportation

² United States Census Bureau

About Verano

Verano is a leading, vertically integrated, multi-state cannabis operator in the U.S., devoted to the ongoing improvement of communal wellness by providing responsible access to regulated cannabis products. With a mission to address vital health and wellness needs, Verano produces a comprehensive suite of high-quality, innovative cannabis products sold under its trusted portfolio of consumer brands, including VeranoTM, MÜVTM, SavvyTM, BITSTM, EncoreTM, and AvexiaTM. Verano's portfolio encompasses 14 U.S. states, with active operations in 13, including 14 production facilities comprising over 1,000,000 square feet of cultivation capacity. Verano designs, builds, and operates dispensaries under retail brands including Zen LeafTM and MÜVTM, delivering a superior cannabis shopping experience in both medical and adult use markets. Learn more at www.verano.com.

Contacts:

Media

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Investors

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Forward Looking Statements

This press release may contain "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "future", "scheduled", "estimates", "forecasts", "projects" "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". Forward-looking statements involve and are subject to assumptions and known and unknown risks, uncertainties, and other factors which may cause actual events, results, performance, or achievements of the Company to be materially different from future events, results, performance, and achievements expressed or implied by forward-looking statements herein, including, without limitation, the risk factors described in the Company's annual report on Form 10-K for the year ended December 31, 2022 filed with the U.S. Securities and Exchange Commission at www.sec.gov. The forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information or forward-looking statements that are contained or referenced herein, except as may be required in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements.

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